

2020 Morgan County Squarecrow Showcase



Rules and Entry Form

Hosted by:
Morgan County Tourism Alliance

Participation

The contest is open to all individuals/families, civic, non-profit organizations, schools, churches, clubs, businesses and government departments.

Registration and Fee

Participants must pre-register. The registration deadline is **Wednesday, September 30th**. Entry forms may be submitted in person or mailed to the Morgan County Tourism Alliance, 201 Court Street, Wartburg, Tennessee 37887. A non-refundable entry fee must accompany the entry form. **Make check or money order payable to the Morgan County Tourism Alliance.**

- ***Sponsorship*** letter is available online. The \$100 fee includes your entry fee and ***checks should be made payable to: Morgan County Tourism Alliance.***

Entry Fees:

Entry fee:

Individuals/families, schools and non-profit organizations - **\$ 20.00**

Civic, churches, clubs, businesses and governments - **\$40.00**

Sponsorship- **\$100.00**

Deadline for entry: Wednesday, September 30th; no applications will be accepted after this date.

Sites will be available on a first come first served basis. No electrical hook-ups will be available.

Photographs of a similar contest in Georgia are posted at Tanner's Store for inspiration and example only. The concepts and ideas should not be copied and your submissions should be original ideas.

Awarded Prizes

\$800

\$150 – Best of Show*

\$100 – Peoples' Choice (Voters eligible for Gift Basket drawing)

\$100 – People's Choice Social Media

\$75 – 1st Place Individual/Family

\$50 – 2nd Place Individual/Family

\$25 – 3rd Place Individual/Family

\$75 – 1st Place Business

\$50 – 2nd Place Business

\$25 – 3rd Place Business

\$75 – 1st Place Group (clubs, churches, schools, civic, non-profit, etc.)

\$50 – 2nd Place Group (clubs, churches, schools, civic, non-profit, etc.)

\$25 – 3rd Place Group (clubs, churches, schools, civic, non-profit, etc.)

*** Winner of The Best of Show award will not be eligible for any of the additional awards.**

Set-up and Removal

Set-up dates are Wednesday, September 23th thru Wednesday, September 30th. You must **check in between 10am-4pm** at the Tanner Store before setting up in order to obtain your location and sign with your name and number that is required to be displayed on your Squarecrow. Squarecrows must remain on display during the entire Squarecrow Showcase Event (October 1-31, 2020).

Removal dates are Sunday November 1st thru Wednesday November 4th.

Squarecrows must be removed by Wednesday, November 4th to allow preparations for Christmas decorations to be placed in the Square. If not removed during that time period, Squarecrows become the property of Morgan County Tourism Alliance and will be removed. Additionally, you will be disqualified from participation in future showcases.

You are responsible for all trash, trash bags and other items not normally found on the square. All trash and associated items must be removed in their entirety and the square shall be left in a clean and orderly state.

The local merchant and courthouse trash/dumpster/receptacles are not permitted for this use.

Squarecrow Entries

Construction

All Squarecrow entries should be original, we understand that most costumes and some accessories will be purchased, but the actual structure of the Squarecrow should be made and not bought. Squarecrows will be subject to all weather conditions, therefore, construction materials should be durable and all ornamentation securely attached. The use of living materials is allowed, however, decorations such as cut pumpkins may not last the duration of the exhibition and therefore their use is discouraged. You may use additional props such as; corn shocks, straw bales (**Absolutely NO loose hay/straw**) a bench, wooden cutouts, bicycle, etc. as long as they remain within your site.

It is important to keep a watchful eye on your Squarecrow during the month of October. It may need occasional repairs due to wind and rain. We want the town to look nice throughout the entire month. If left unrepaired following damage or if the display becomes a safety hazard, your Squarecrow becomes the property of Morgan County Tourism Alliance and will be removed. Attempts to contact you to resolve issues in a timely manner will be made whenever possible.

NO item may be attached, tied onto or hung from any trees, fences, benches, monuments, lampposts, or signs. NO stakes, spikes or poles are to be driven into the ground on the square. All structures shall employ surface anchors such as sandbags. Placement of the Squarecrows must leave adequate walking space and wheelchair access to view displays safely around the Square. (Please be mindful of how you place your display, you may be asked to move it if it is obstructing a walkway).

Only 1 advertising sign will be permitted in your display and it can only be 1.5ft X2ft (standard yard sign) or smaller

Limitations

Squarecrow sites will be **4'x6'**. Exhibits may contain more than 1 Squarecrow as long as they fit into the allotted space, however points will be deducted from your score if exhibit exceeds your **4'x6'** space.

Squarecrows must not obstruct or impede pedestrian or vehicle traffic. Any Squarecrow that is taller than 6ft tall must be approved by the Tourism Alliance before set up week, so we can place the Squarecrow in an appropriate location according to space.

Squarecrows must be in good taste. They cannot be gruesome, bloody, or scary, and cannot reflect controversial social or political situations. We reserve the right to deny entry privileges of displays to be considered offensive or not "family friendly". Business entries may contain only one business advertising per entry. Signage limited to **1 yard sign** sized sign (1.5 ft. x 2ft.) in your display area.

Entry/Display Signage

A numbered sign with the exhibitors name and assigned number will be provided to each exhibitor and it must accompany each exhibit (this will help friends & family find entries when visiting the square). Political statements are not permitted however; business entries may contain advertising for your business.

Damage

The Morgan County Tourism Alliance, Morgan County, or the City of Wartburg, nor their agents, shall not be held responsible for any damage (weather, theft, vandalism etc.) to Squarecrow entries.

Voting

All categories except "People's Choice" will be judged by an impartial panel the first week. Make sure your entry is complete no later than Tuesday October 1st to be included in this judging. Squarecrows will be judged on complexity, detail, use of props, overall appearance, originality, and adherence to the rules and regulations. Voting for the Peoples' Choice Award will be conducted from October 1st to October 18th at the Tanner Store/Morgan County Tourism Alliance during normal business hours or may be placed in an after hours ballot box located at the Tanner Store. Winners will be announced on October 31st during the Trunk or Treat event on the Square. Prizes may be claimed at the Tanner Store/Morgan County Tourism Alliance during business hours the following week.

* All voters will be entered into a drawing for gift baskets to be provided by Morgan County Merchants and Businesses competing in the competition.

Note: Gift Items are to be provided by Morgan County Merchants and Businesses competing in the competition. Deliver your Items/gift certificates to the Tanner Store/Morgan County Tourism Alliance location no later than Wednesday Oct. 28th for inclusion in gift baskets.

Due to Covid concerns, we are aware some people might not feel comfortable going out in public to view/vote in person, so we are adding a social media category to allow more members of the community to participate. A People's Choice Winner will be selected as determined by total likes on Facebook. Only likes made to the original Morgan County Tourism Alliance Official Voting post will count. A random voter on the social media contest will be selected to win a Tanner's Store T-shirt.

Disclaimers

The Morgan County Tourism Alliance, Morgan County Government, City of Wartburg, or their agents shall not be held responsible for any injury or damage associated with the 2020 Squarecrow Showcase.

It is also understood that use of photos, stories about the Squarecrow entries, and prize winners may be used for publicity and promotion of the event and Morgan County Tourism.

More Information

For additional information about the contest, or to obtain an entry form, please go to the Morgan County Tourism Alliance website: <https://www.mctamoco.com>

If you would like to become a Sponsor of the 2020 Squarecrow Showcase, please contact secretarymcta@gmail.com for information.

Morgan County Squarecrow Showcase

Entry Form

Name of Individual/Family/ Business/School/Church/Non-profit Organization/
Government:

Contact Name: _____

Phone: _____ Email Address: _____

Street Address: _____ City _____ Zip _____

A non-refundable **Entry fee** must accompany the entry form.

Please check the appropriate competition category:

Make these entry checks payable to the **Morgan County Tourism Alliance**

_____ Family/Individual/School/Non-Profit (\$20)

_____ Church _____ Group _____ Business (all \$40)

* (Group includes: clubs, civic organizations, government office or agency)

Sponsorship: Please make \$100 check payable to the Morgan County Tourism Alliance. (\$40 entry fee is included in the \$100).

_____ Sponsor (\$100) ***Entry fee of \$ is enclosed.*** _____

I have read and agree to abide to all terms and conditions pertaining to the 2020 Squarecrow Showcase and Contest.

Signature

Date

**Please submit your entry form to the Morgan County Tourism Alliance at
201 Court Street, Wartburg, TN 37887**

- *Note: All voters will be entered into a drawing for gift baskets/gift certificates.*

Gift Items are to be provided by Morgan County Merchants and Businesses competing in the competition. Deliver your Items or gift certificates to the Tanners Store/Morgan County Tourism Alliance no later than Wednesday Oct. 28th for baskets.